

Two days workshop on “Intellectual Property Rights (IPRs) and IP management for Start-up”



Dr. Vimal Gupta (Speaker IV session)

Department of Civil Engineering, Amity School of Engineering and Technology, AUMP, Gwalior, organized **Two d workshop on “Intellectual Property Rights (IPRs) and IP management for Start-up”** under IIC Activity under supervision of Prof. (Dr.) Vivek Jaglan (HoI ASET), on 30th April & 1st May 2024.

Aim & Objective of the Programme

The objective of this workshop was to train the participants about the mechanism of accessing & using IPRs for further research development in developing new products/ Start-up process, and their use in business development. The workshop was aimed to equip students with comprehensive knowledge about Intellectual Property Rights (IPRs) and their significance in startup ventures. The session provided practical insights & tools for effective IP management tailored to the needs of startup ventures.

The participants learned the fundamentals of various forms of IPRs such as patents, trademarks, copyrights, and trade secrets, along with their applications in startup ecosystems. They will also learn applications of IPRs in startups and challenges of startups.

Details of the Programme:

The workshop started with the welcome speech delivered by Dr. V. K. Gupta, HOD (Civil Engineering AS AUMP). The workshop was carried out in 4 sessions and the contents of the sessions are as follows.

First Session: This session was taken by Ms. Shubhangi Gupta, ALS, AUMP. She delivered the talk Intellectual Property laws & its Practices. In this session, a complete introduction on intellectual property laws & their clauses. In this session, the students were taught about Intellectual Property Rights & their principles. Also, the students were given enough information about how to use this knowledge to proceed forward in a startup company. Also, they have been taught how to use intellectual property law in case of injustice and the legal options available in Indian judicial system.

Second Session: This session was conducted by Prof. (Dr.) Vivek Jaglan, Director, ASET, AUMP. He delivered the talk on Intellectual Property Rights, Innovation and Development. Complete information on intellectual properties like patents, copyright, trademark, design, trade secret etc. was given. He discussed how to file Patent, its procedure with various forms etc.

Third Session: This session was conducted by Dr. Vartika Saxena, ALS, AUMP. Complete information on Intellectual Property Rights Policy Management (IPRPM) framework was given. She taught the IPR, its benefits & get security in their start-ups. She discussed Trademark, and its IPR related issues.

Fourth Session: This session was conducted by Dr. Vimal Kumar Gupta HOD (Civil Engineer Department). In this session, the introduction on Startup along with the statistics of startups in India was delivered. The speaker also discussed best startups in India. The speaker covered the fundings during various stages, the role of startup in the growth of Indian Economy, types of startups in India, factors affecting operations of startup, life cycle of startup and issues and challenges of startups along with opportunities of startups in India in his lecture. This session included an activity session for the students where students were given an activity to come up with an innovative idea, solution & presentation for given problem statements. The students were given enough information about how to use this knowledge to proceed forward in a startup company.

Finally, the program was concluded by the vote of thanks delivered by Dr. Mohan Kantharia, Associate Professor (CED) and Coordinator of the workshop followed by photo session.

All the above sessions of Seminar received the overwhelming appreciation from both faculties and students. The students highly benefited from the interaction and gaining valuable information about the fundamentals of various forms of IPRs such as patents, trademarks, copyrights, and trade secrets, along with their applications in startup ecosystems. They have also learned the applications of IPRs in startups & challenges of startups along practice session.



Dr. Mohan Kantharia (Vote of Thanks)



Faculty Coordinator participation



Students in the workshop



Dr P Mahakavi Coordinating the workshop



Ms Shubhangi Gupta (Speaker Ist session)



Dr. Vivek Jaglan, Director ASET (Speaker II session)



Dr. Vartika Saxena (Speaker III session)